



HANDMADE WITHOUT COMPROMISE



ABOUT US

When it all started in 2005, our dream was to create and develop acoustic guitars whose sound, playability and aesthetics would match the talent of the best guitarists and inspire them. Because our roots were in Berthier-sur-Mer, at the heart of the Appalachians, we also dreamed of enhancing the value of the Picea rubens, commonly known as the Adirondack's red spruce, a rare wood essence which grows abundantly in our splendid region, known worldwide for its exceptional harmonic qualities. Finally, we dreamed of a high-quality instrument which would bear the name of a goose then reflecting our terroir, where the Picea rubens grows and where snow geese come to rest during their annual migrations.

Therefore, we gathered a team of passionate craftsmen and luthiers around Robin Boucher to patiently and meticulously make and assemble handcrafted, acoustic guitars with an outstanding sonority. This team, refined and enriched over the years, excels every day with hard work and dedication.

We are creative, and we like to innovate. We were the first to introduce torrefied Picea Rubens soundboards. Several testimonies from leading specialty magazines and renowned luthiers have called the torrefied soundboard the most significant innovation in the world of high-end acoustic guitar in the last 40 years. Furthermore, since 2011, we have done more research on the structure and robustness of our guitars, their playability, the comfort of their necks and their overall finish. As a result, we have consistently made improvements to our product without ever sacrificing the sublime sound that characterizes our guitars. Our latest dream is to generate a renewal into the acoustic guitar industry.

... AND YOU KNOW WHAT?
WE ARE GETTING THERE!

OUR SERIES - EVERY GUITAR IS AVAILABE LEFT HANDED

STUDIOGOOSE

BLUEGRASSGOOSE

12 STRING

HERITAGEGOOSE

SIGNATURE



PERSONALIZE YOUR GUITAR WITH OUR OPTION PACKS

BURST PACK ®



GOLD PACK ®



VINTAGE PACK ®



MASTER GRADE PACK ®



CONCERT PACK ®



INTIMATE CONCERT PACK ®



SOLOIST CONCERT PACK ®



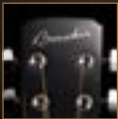
ULTIMATE PACK ®



SUMMARY



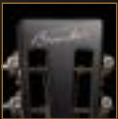
Our series
1



StudioGoose
Series
2-3



BluegrassGoose
Series
4-5



HeritageGoose
Series
6-7



12-String
Series
8-9



Signature
Models
10-11



Our
Packs
12 to 19



Artists
20-21

STUDIOGOOSE

Series

Guitars from our Studio Goose series are especially crafted to fulfill the needs of demanding guitarists. Whether the guitarist is looking for precise acoustic sounds while performing live or to meet the stringent requirements of studio recording engineers, these guitars will provide it. Each Adirondack red spruce soundboard of the Studio Goose is personally selected by Robin Boucher with his commitment to provide the wood qualities needed to deliver high end sound. The playability and versatility of the Studio Goose makes it the ideal instrument to channel your inspirations into harmonious melodies.

NO MATTER WHAT YOUR MUSICAL GOALS DEMAND, THE STUDIO GOOSE WILL DELIVER.

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



THE STUDIO GOOSE SERIES INCLUDES 12 MODELS

OM HYBRID



SG-21



AFRICAN BUBINGA

SG-41



BRAZILIAN MAHOGANY

SG-51



INDIAN ROSEWOOD

SG-61



CANADIAN MAPLE

DREADNOUGHT



S-JUMBO



SG-22



AFRICAN BUBINGA

SG-23



AFRICAN BUBINGA

SG-32



AMERICAN WALNUT

SG-43



BRAZILIAN MAHOGANY

SG-42



BRAZILIAN MAHOGANY

SG-53



INDIAN ROSEWOOD

SG-52



INDIAN ROSEWOOD

SG-63



CANADIAN MAPLE

BLUEGRASSGOOSE

Series

Guitars from our Bluegrass Goose series are crafted and engineered to meet the very high requirements of bluegrass guitarists performing live or in the recording studio. Our guitars offer a large presence on stage due to the method of construction and choices of woods. The Bluegrass Goose guitar is as "present" as all other bluegrass instruments whether you are strumming or soloing! Robin Boucher personally selects Adirondack red spruce for the bracing and soundboard in order to give the instrument its special bluegrass sonority. Rich low ends, driving mids and beefy highs describe the sound spectrum of our Bluegrass Goose. These guitars are incredibly easy to play due to the elevated soundboard radius and the unique profile of the neck which will perfectly match the hand of the guitarist.

DREAMING OF SUCH A GUITAR? WE HAVE IT.

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



THE BLUEGRASS GOOSE SERIES INCLUDES 8 MODELS

DREADNOUGHT



BG-42



BRAZILIAN MAHOGANY

OM HYBRID



BG-41



BRAZILIAN MAHOGANY



Black / white / black purfling
on: BG-41 • BG-42

DREADNOUGHT



BG-52



EAST INDIAN ROSEWOOD

BG-152



MADAGASCAR ROSEWOOD

BG-252



BRAZILIAN ROSEWOOD

OM HYBRID



BG-51



EAST INDIAN ROSEWOOD

BG-151



MADAGASCAR ROSEWOOD

BG-251



BRAZILIAN ROSEWOOD

HERITAGEGOOSE

Series

Guitars from Heritage Goose series are crafted for the best tonal results. It will deliver mids and bass depth while finger picking even using a capo at the 7th fret. Evenness and richness of sound will surprise the most accomplished players. The ability of this instrument to adjust to your musical style will elevate your playing to the point of your finding it difficult to put it down. The Heritage Goose is built using torrefied Adirondack spruce personally selected by Robin Boucher for both the bracing and the soundboard. Its incomparable playability and versatility will make it the ideal guitar to satisfy your most ambitious aspirations.

THE HERITAGE GOOSE IS THE PERFECT GUITAR FOR YOUR FINGERSTYLE PROJECTS!

SERIES SPECIFICATIONS



Torrefied AAAA Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



THE HERITAGE GOOSE SERIES INCLUDES 8 MODELS

000-12 FRET



HG-26



HG-46



HG-56



HG-66



AFRICAN BUBINGA

BRAZILIAN MAHOGANY

EAST INDIAN ROSEWOOD

CANADIAN MAPLE

PARLOR-12 FRET



HG-24



AFRICAN BUBINGA

HG-44



BRAZILIAN MAHOGANY

HG-54



EAST INDIAN ROSEWOOD

HG-64



CANADIAN MAPLE

Heritage Goose 000-12 FRET
with Burst Pack ®



12-STRING Series

The Boucher 12-string guitars series have earned the attention of many acoustic guitar virtuosos and well-known singer-songwriters who particularly appreciate the richness, subtlety and harmonic balance of our instruments creating a sense of extended space. Instrumental music, support for song lyrics and the songwriters' quest for musical quality are specifically well served by our 12-string guitars, whether it is our model SG12-23-E, SG12-41-E, SG12-52-E or SG12-63-E.

A DOUBLY INSPIRING INSTRUMENT!

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Fishman Matrix Infinity pickup



Superior quality closed gear tuners



Hardshell case included

THE 12-STRING SERIES INCLUDES 4 MODELS

OM HYBRID

SG12-41-E

DREADNOUGHT

SG12-52-E



BRAZILIAN MAHOGANY



EAST INDIAN ROSEWOOD

S-JUMBO BURST

SG12-23-E

S-JUMBO

SG12-63-E



AFRICAN BUBINGA



CANADIAN MAPLE

Herringbone trim and
maple body bindings



PATRICK NORMAN SIGNATURE Model

The very first artist to visit our workshop and buy one of our guitars was Patrick Norman. During his visit in 2005, Patrick fell for a dreadnought guitar, with cherry wood back and sides that he bought on the spot. In the following months, Patrick would play the guitar at each concert and acted as a proud ambassador for the brand. On September 10, 2016, to celebrate his idol's 60th birthday, Robin offered Patrick an improved version of that guitar. The first Patrick Norman Signature guitar was launched to the artist's and his numerous fans' great delight.

AN OUTSTANDING GUITAR FOR AN OUTSTANDING ARTIST!



SPECIFICATIONS



AAAA red spruce Adirondack top



Unique configuration



Gloss finish



Unique configuration



SM-PN-72



AMERICAN CHERRY

RICHARD BENNETT SIGNATURE Model

Renowned for his guitar skills but also for his humility and generosity, Richard Bennett is also an artist who shares the deep values of Boucher Guitars. Designed in close collaboration with the talented artist, the Signature Richard Bennett model is an aesthetically sober instrument with distinctive attributes. The exclusive 'speed neck' and the Waverly tuners exemplify the philosophy of an uncompromising instrument to meet specific needs. Equipped with a 100% tung oil-finished playing surface, the "speed neck" keeps its optimal sliding properties, even when you must perform on an outdoor stage and the weather conditions are not favorable.

A DISTINCTIVE GUITAR FOR A DISTINCTIVE ARTIST!



Photo
Larry Bunn

SPECIFICATIONS



AAAA red spruce Adirondack top



Unique configuration



Unique configuration



< Speed Neck > Finish



SM-RB-42



BRAZILIAN MAHOGANY

Our OPTION PACKS

Personalize your Boucher guitar with one or more of our option packs. We have created packs in order to facilitate your decision-making process. So, you can give your guitar additional ergonomic or sound attributes with the ultimate guarantee that the options you choose will perfectly fit together. In any case, your custom guitar will reflect our craftsmanship without any compromise!

BURST PACK[®] - A look that stands out

Availability by Series

- | | |
|-----------------|---|
| Studio Goose | ✓ |
| Bluegrass Goose | ✓ |
| Heritage Goose | ✓ |



Sunburst top

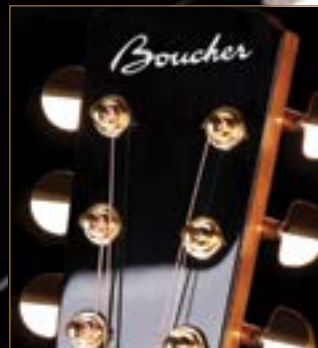
GOLD PACK[®] - Maturity and unique personality

Availability by Series

- | | |
|-----------------|---|
| Studio Goose | ✓ |
| Bluegrass Goose | ✓ |
| Heritage Goose | ✓ |



Torrefied Gold Touch[®] top



Gotoh gold tuning machines

VINTAGE PACK[®] - Refined and timeless

Availability by Series

- | | |
|-----------------|---|
| Studio Goose | ✓ |
| Bluegrass Goose | |
| Heritage Goose | |



Top with vintage toner



Gotoh open gear tuning machines



Tapered square headstock design
Bone nut 1.6875" (42.8 mm)

MASTER GRADE PACK[®] - Finess and exclusivity

Availability by Series

- | | |
|-----------------|---|
| Studio Goose | ✓ |
| Bluegrass Goose | ✓ |
| Heritage Goose | ✓ |

Master Grade Adirondack spruce top



Exclusive abalone rosette



Koa or maple body binding

Our OPTION PACKS (next)

CONCERT PACK® - Versatility and improved visibility

Availability by Series

Studio Goose ✓

Bluegrass Goose

Heritage Goose ✓



Fishman Matrix Infinity pickup



Maple neck bindings w/ black dots

INTIMATE CONCERT® - Sound accuracy and improved visibility

Availability by Series

Studio Goose ✓

Bluegrass Goose ✓

Heritage Goose ✓



K&K Pure Mini pickup



Maple neck bindings w/ black dots

SOLOIST CONCERT PACK® - Improved accessibility and visibility

Availability by Series

Studio Goose ✓

Bluegrass Goose

Heritage Goose



Venetian style cutaway



Maple neck bindings w/ black dots



Fishman Matrix Infinity pickup

Concert Soloist Pack® only available
on OMH and Dreadnought sizes



ULTIMATE PACK®

HIGH LEVEL OF CUSTOMIZATION AND EXCEPTION

Conceived and designed for guitarists who wish to own a unique guitar. The ULTIMATE PACK® gives way to your wildest fantasies in terms of high-quality acoustic guitar. It opens the door to our selection of highly figured or exotic tonewoods on our Studio and Heritage Goose Series. Multiple selections of fretboard inlay patterns. Style-41 abalone inlay on the soundboard. Koa fretboard and body bindings. High-gloss neck finish. Deluxe Waverly or Gotoh 510, 21:1 ratio machine head tuners. We thought of you and of everything!

BODY - Master Grade Adirondack top

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓

Shown with Gold Pack®

BODY - koa or maple body bindings

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓

Shown with Gold Pack®

BODY - Selection of highly figured or exotic tone wood

Availability by Series

Studio Goose	✓
Bluegrass Goose	
Heritage Goose	✓



Flamed maple



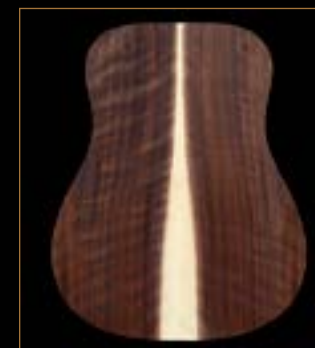
Birdseye maple



Madagascar rosewood



Flamed bubinga



Flamed walnut



Cocobolo



Flamed koa

BODY - Exclusive style-41 abalone trim

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓

Shown with Gold Pack®

ULTIMATE PACK[®] (next)

NECK - koa or maple neck bindings

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓



NECK - Deluxe tuners

Studio Goose ✓

Gotoh 510 closed gear tuning machines
(21:1 ratio) Finish option nickel or gold

Bluegrass Goose ✓

Deluxe Waverly tuners

Heritage Goose ✓

Deluxe Waverly tuners



NECK - Satin or gloss neck finish

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose



NECK - Fretboard inlay selection

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓



Traditional



Diamonds



B



B with dots



Snow flakes



Tree of life

ARTISTS

OUR AMBASSADORS

Music is a universal language and the acoustic guitar is certainly a great instrument for communicating emotions. Great musicians, especially guitarists and singer-songwriters, are always on the lookout for the instrument that will be fully faithful to the emotions they want to convey to their audience. When they find the guitar that does justice to their music, the resulting sound becomes part of who they are artistically. This is why these musicians feel that their guitar becomes for themselves an important source of inspiration and that it allows them to leave an indelible mark on their audience. Over the last decade, many of these artists have testified and continue to show their confidence in Boucher Guitars as they choose the guitar that will bring them to their full creative potential. As a traditional manufacturer of acoustic guitars, we are proud to contribute to their musical success and to the contemporary culture.



JP CORMIER

MODELS SG-21-B • SG12-41-E • SG-163-GIU



BUDDY ROBERTSON

MODELS BG-42 • BG-252



JESSE SIEBERBERG

MODEL SG12-23-E



JONI MITCHELL

MODEL SG-42



MILOW

MODEL SG-52-B



JEFF NAUSS

MODEL BG-152-M



FLATT LONESOME

MODELS SG-21-B • SG-52 • BG-42 • BG-252

PATRICK NORMAN RICHARD BENNETT COREY ZINK NEIL YOUNG ARCADE FIRE BRUCE COCKBURN THE ELOVATERS

THE FRANKLIN ELECTRIC THE LOST FINGERS NICOLAS PATTERSON JAMES TAYLOR LOUISA BRANSCOMB DANIEL NORTON



Boucher

GUITARS

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BOUCHERGUITARS.COM



CANADIAN
SONGWRITERS
HALL OF FAME

Since 2007, Boucher Guitars is the
proud official guitar builder for the
Canadian Songwriters Hall of Fame.